

ATTENTION Breweries! We'll pay you a \$600 stipend!

Kutztown Rotary will host the 14th Annual **Taste of Kutztown** Fundraiser on **Saturday, June 8, 2024** from **11:30 am – 5:30 pm**.

RESERVE YOUR SPOT NOW!

Only 6 breweries will be allowed in 2024! Reservations will be filled on a first come, first-serve basis. The Kutztown Community Park remains a draw for guests and a diverse showcase of vendors alike. We're dedicated to providing a safe, fun & successful event for vendors & guests!

As a beer vendor you can expect our premier treatment as an honored participant:

- Dedicated 10x10 spot in the park (booths and tasting trailers are permitted)
- Eight (8) foot table delivered to your space
- Four bags of ice and two gallons of water delivered to your space
- Dedicated set-up crew to assist your efforts
- Complimentary tasting glass and all-access wristband (1 per booth)
- Free, prime parking
- Public restrooms

To reserve your space and participate:

- 1) Complete the following Brewery Vendor Contract.
- 2) Email the completed Brewery Vendor Contract at **breweries@tasteofkutztown.com**
- 3) A \$600 stipend will be granted for your participation
- 4) Questions? Kindly contact Vendor Coordinator, Mike Collins at:
breweries@tasteofkutztown.com

Questions? Kindly contact:
Mike Collins, breweries@tasteofkutztown.com

We look forward to your participation in this wonderful event.

Thank You,
Mike Collins
Beer Vendor Coordinator
Cell 484-619-0963

Beer Vendor Contract

Business Name: _____
Contact Person: _____
Phone # prior to event: _____ **Cell #** at event: _____
Email: _____
Mailing Address: _____

Please acknowledge each of the following by initialing:

- ____ Completed contract and email to: **breweries@tasteofkutztown.com**
- ____ I understand my allotted 10x10 space includes an 8' table, 4 bags of ice, and 2 gallons of water.
- ____ My setup time and all-important information will be sent via e-mail at the address listed above.
- ____ I understand that set up of my booth must be safe, professional, and complete by 11:00 am.
- ____ I understand this a *rain or shine* event and I will participate regardless of the weather.
- ____ My booth will remain set-up and operating until the end of the event at 5:30 pm.
- ____ As a participating brewery I am expected to provide free tasting samples and staff to pour. **Sales by the glass and bottles for take-away is optional**
- ____ **I understand I am to provide tastings/samples to ticketed guests with wrist bands only.**
- ____ **I will provide a copy of my PLCB Expo Permit** for dispensing malt beverages at malt beverage and food exposition no later than **3 weeks before the event**. I will bring a first aid kit for my use.
- ____ I will provide a certificate of insurance naming the Kutztown Rotary Club, as additional insured no later than **3 weeks before the event**.
- ____ As a vendor I am entitled to 1 tasting glass/wristband the day of the event. (3 additional passes may be purchased for \$30 each on the day of the event).

Questions or comments _____

Will you be bringing a generator? _____

Placement of vendor booths is impacted by generators. A Generator use that is not pre-identified may not be allowed (due to noise and fumes) or may cause a last-minute shift in your booth placement.

I acknowledge each of the above listed event specifics and commit to participating as a vendor at the 14th Annual Taste of Kutztown event on June 8, 2024 from 11:30am-5:30PM.

Signature _____ **Date** _____
Contact us at: **breweries@tasteofkutztown.com**