



ATTENTION Wineries, Distilleries & Meaderies!

Kutztown Rotary will host the 14th Annual **Taste of Kutztown** Fundraiser on **Saturday, June 8, 2024** from **11:30 am – 5:30 pm**.

RESERVE YOUR SPOT BY MARCH 15!

Only 25 **wineries, distilleries and meaderies** will be admitted in 2024. Reservations will be filled on a first-come/first-serve basis. The pleasant surroundings of Kutztown Community Park, our reputation, and our comprehensive social media marketing campaign drew over 2000 visitors in 2023!

Your \$75 registration fee provides the following premier treatment:

- Dedicated 10x10 spot in the Park (booths and tasting trailers are permitted)
- Dedicated set-up crew to assist your efforts
- Supply of official Taste of Kutztown wine check tickets
- Dedicated wine runners **(Wine check is a 2-bottle minimum, more than 2 bottles must be boxed)**
- Two gallons of rinse water and two 16 lb. bags of ice
- Complimentary tasting glass and all-access wristband (1 per booth)
- Free, prime parking
- Public restrooms

To reserve your space and participate:

- 1) Complete the following Wine Vendor Contract for review & acceptance
- 1) *Email the completed Wine Vendor Contract to wineries@tasteofkutztown.com*
- 2) After you receive email confirmation of your acceptance, use the password you will receive to submit the required registration fee at <https://tokvendor2024.eventbrite.com>

DEADLINE to apply is March 31, 2024!

(Or vendor limit is reached. Vendors not paid by April 30 are subject to replacement.)

Questions? Kindly contact:

Florita Hobaugh wineries@tasteofkutztown.com

We look forward to your participation in this wonderful event!

Kutztown Rotary Club P.O. Box 127 Kutztown, PA 19530



Wine/Spirits/Mead Vendor Contract

Business Name: _____
Contact Person: _____
Phone # prior to event: _____ **Cell #** at event: _____
Email: _____
Mailing Address: _____

\$75 registration is due after acceptance by TOK. An additional \$25 Late Fee is due after March 31. After April 30 unpaid vendors are subject to replacement. If the Taste of Kutztown committee deems it necessary to cancel the event all fees will be refunded.

Please acknowledge each of the following by initialing:

- _____ Email this contract to: **wineries@tasteofkutztown.com**
- _____ The allotted 10x10 space does not include a canopy, table or electrical hookup.
- _____ All TOK communications will be sent via the e-mail you provide above.
- _____ Booth setup must be safe, professional, and complete by 11:00 am.
- _____ I agree to participate in this event regardless of the weather, unless it is cancelled by TOK.
- _____ My booth will remain set up and operating until the event ends at 5:30 pm.
- _____ I will provide free tastings, pouring staff, and sales by the glass and bottle.
- _____ **I agree to provide tastings/samples to guests with wristbands only.**
- _____ I will provide a copy of my LCB Exposition Permit no later than **3 weeks before the event.**
- _____ I will provide a certificate of insurance naming the **Kutztown Rotary Club** as additional insured no later than **3 weeks before the event.**
- _____ As a vendor I am entitled to 1 tasting glass/wristband the day of the event. (3 additional passes may be purchased for \$30 each on the day of the event).

Questions or comments _____

Will you be bringing a generator? _____. *Booth placement is impacted by generators. Generator use that is not pre-identified is not allowed.*

I acknowledge each of the above listed event specifics and commit to participating as a vendor at the 14th Annual Taste of Kutztown event on June 8, 2024 from 11:30 am - 5:30 pm.

Signature _____ **Date** _____
What is your preferred payment method? _____ Check _____ Credit Card