



SPONSORSHIP OPPORTUNITIES

Please sponsor the Kutztown Rotary Charitable Foundation as we host the **Taste of Kutztown (TOK)** event. This year it takes place on Saturday, June 8th, 2024, from 11:30 am – 5:30 pm in the Kutztown Community Park.

In its 15th year, the event has become the iconic early summer wine, spirit, brew, craft and food festival. Proceeds benefit local and regional charities. Last year we attracted over 2000 visitors who experienced offerings from over 100 vendors.

As a sponsor, you have the opportunity to increase your brand recognition throughout the community and region while raising funds for charity. Multiple levels of sponsorship are described below.

Proceeds support local and international philanthropic activities of the Kutztown Rotary Charitable Foundation with the Kutztown Rotary Club, including:

- Conquering hunger in our local community
 - The Potato Project
 - Friend Inc., Community Services
 - Allentown Rescue Mission, Hope Rescue Mission
- Community organizations
 - Burn Prevention Center
 - Local Libraries and fire companies
 - Kutztown Strong, Brandywine Task Force
- Youth Programs including Boy Scouts, Youth Exchange program, scholarships
- International programs of Clean Water Projects, polio eradication, ShelterBox

We welcome your support!

Please complete the attached Sponsorship Opportunities Form

by **April 15, 2024**

Questions? Contact the Sponsorship Coordinator at

sponsorship@tasteofkutztown.com

Check out the event at: www.tasteofkutztown.com
Connect with us on social media! @TasteofKutztown



2024 TOK Sponsorship Options

Champion - \$1,500

- Recognition on TOK thank you banner at the event and website; Facebook page mention
- Dedicated 20 x10 area for you to provide an onsite display
- Complimentary admission for 10

Builder Level 1 - \$1,000

- Recognition on TOK thank you banner at the event and website; Facebook page mention
- Dedicated 10x10 area for you to provide an onsite display
- Complimentary admission for 6

Builder Level 2 - \$500

- Recognition on TOK thank you banner at the event and website; Facebook page mention
- Dedicated 10x10 area for you to provide an onsite display
- Complimentary admission for 4

Sponsor - \$250

- Recognition on TOK thank you banner at the event and website; Facebook page mention
- Dedicated 10x10 area for you to provide an onsite display
- Complimentary admission for 2

Friend - \$100

- Complimentary admission for 1

Please note: Complimentary tickets will be mailed to you and **must** be presented at the TOK registration tent on the day of event for a tasting glass and wrist band. Ticket holders must be at least 21 years old.

Business Name _____

Street _____

City, State, Zip _____

Contact Name _____ Phone _____

Fax _____ Email _____

Sponsorship level _____

Space for onsite display for levels of \$250 and above (Y/N) _____

Make checks payable to **Kutztown Rotary Charitable Foundation**

Mail completed form and checks by **April 15, 2024** to:

Kutztown Rotary Charitable Foundation; PO Box 127, Kutztown PA 19530

Email questions and business logo at: sponsorship@tasteofkutztown.com