



Taste of Kutztown  
Wine & Beer Festival

## **ATTENTION Food Vendors!**

**Kutztown Rotary** will host the 15<sup>th</sup> Annual **Taste of Kutztown** Fundraiser on **Saturday, June 14, 2025** from **11:30 am – 5:30 pm.**

We will be accepting only 25 food vendors (which includes no more than 4 food trucks). Reservations will be filled on a first-come, first-served basis and will be confirmed only after receipt of the reservation fee. The pleasant surroundings of Kutztown Community Park, our reputation, and our comprehensive social media marketing campaign drew over 2000 visitors in 2024!

### **Your \$75 registration fee provides the following premier treatment:**

- Dedicated 10x10 spot in the park (booths & trailers are permitted if we are notified)
- Dedicated set-up crew to assist your efforts
- Complimentary tasting glass and all-access wristband (1 per booth)
- Free, prime parking
- Public restrooms

### **To reserve your space and participate:**

1. Complete the following Vendor Contract
2. Email the completed Vendor Contract to [food@tasteofkutztown.com](mailto:food@tasteofkutztown.com)
3. Receive an email confirmation of your application with a password and a secure link to submit the required registration fee
4. Submit your fee to hold your reservation - **you are only confirmed once the fee is paid**

**DEADLINE to send the application fee to secure your spot is April 15! A \$25 late fee will be charged from April 15 to April 30. Space is limited to 25 spots including a limit of 4 food trucks.**

Questions? Kindly contact Food Vendor Coordinator, Melissa Kirk at:  
[food@tasteofkutztown.com](mailto:food@tasteofkutztown.com).

We look forward to your participation in this wonderful event!



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### Food Vendor Contract

**Business Name:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Phone #** prior to event: \_\_\_\_\_ **Cell #** at event: \_\_\_\_\_

**Email:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Description of services or items:** \_\_\_\_\_

**\$75 registration is due when you get your return email and no later than April 15. An additional \$25 late fee will be charged for payments received April 15 to April 30, after which registration is closed. You do not have a confirmed spot until payment is received.** If the Taste of Kutztown committee deems it necessary to cancel the event all fees will be refunded.

**Please acknowledge each of the following by initialing:**

\_\_\_ Email this contract to: **food@tasteofkutztown.com**

\_\_\_ **\$75 registration is due after application review by the TOK Vendor Coordinator -due by April 15 to hold your spot. \$25 Late Fee April 15-April 30.**

\_\_\_ I understand my allotted 10x10 space does not include a canopy, table nor electrical hook up

\_\_\_ Setup time and all-important information will be sent via e-mail at the address listed above.

\_\_\_ I understand that set up of my booth must be safe, professional, and complete by 11:00 AM

\_\_\_ I understand this a *rain or shine* event and I will participate regardless of the weather.

\_\_\_ My booth will remain set-up and operating until the end of the event at 5:30PM.

\_\_\_ I will provide a copy of my PA Agriculture License and a Certificate of Insurance naming Kutztown Rotary Club as additional insured, no later than **3 weeks before the event** & will bring a first aid kit to the event.

\_\_\_ As an exhibitor, I understand my booth is entitled to 1 tasting glass/wristband the day of the event. 3 additional passes may be purchased for \$30 each on the day of the event.

**Questions or comments** \_\_\_\_\_

**Will you be bringing a generator?** \_\_\_\_\_

*Placement of vendor booths is impacted by generators. A Generator use that is not pre-identified may not be allowed (due to noise and fumes) or may cause a last-minute shift in your booth placement.*

I acknowledge each of the above listed event specifics and commit to participating as a vendor at the 15<sup>th</sup> Annual Taste of Kutztown event on June 14, 2025, from 11:30am-5:30PM.

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_